

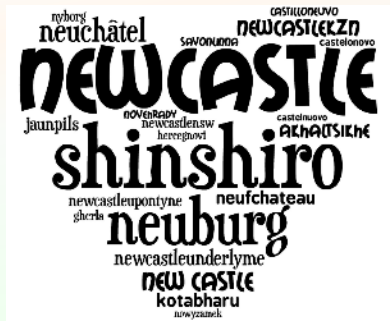


Newcastles News

The Newsletter of the
"Newcastles of the World"

November - December 2018

Sent by email to over 2000 people and organisations in more than 60
"Newcastles" - please share it with your contacts too!



A WONDERFUL CONFERENCE IN SHINSHIRO!

Our 20th anniversary conference in Shinshiro City, Japan had a record number of delegates and countries represented – everyone came away with such a positive view about the future for our very special alliance of Newcastles and enormous appreciation for the hosting and hospitality of Shinshiro.

Fabio Bongiovanni, head of the Neuchâtel delegation said: "The Newcastles Alliance has been celebrating its 20th birthday this year and I went to Shinshiro, Japan, for the biennial conference. I came back having enjoyed enriching meetings and beautiful experiences, but above all with new projects to be carried out in the fields of business, training, culture and tourism, starting a new dynamic!" Neuchâtel will host our 2020 conference.

See page 11 for a message from Major Hozumi of Shinshiro and pages 12 and 13 for a summary of the key points from our conference, as set out in the communiqué. And photos below!



FOR INFORMATION ABOUT
OUR NEW BOOK ON
NEWCASTLES OF THE
WORLD SEE PAGE 13



An important part of what we do is the **sharing of best practice information** on matters of common interest to our different Newcastles. Check out our website - <https://newcastlesoftheworld.com/best-practice-information/> There you'll find such topics as "age-friendly" Newcastles, affordable housing, sustaining our town centres, and new uses for historic buildings. We're adding the topic of "smart city" because that will be the main theme for our 2020 conference in Neuchâtel, Switzerland.



These autumn photos are from Jaunpils, Latvia - see p6 for more pix from other Newcastles



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KEEP IN TOUCH !

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PEOPLE

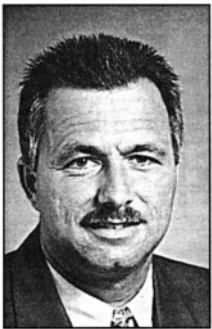
MAYORS RE-ELECTED

Congratulations to Vladimir Hokr (immediate right) who has been re-elected as Mayor of **Nové Hradý**, our Newcastle in the Czech Republic, as his independent citizens group took a majority of the seats in the recent election. Congratulations too to Adrian Foster (pictured far right), voted in for a third term as Mayor of Clarington, which includes our **Newcastle** in Ontario, **Canada**. Directly-elected, Mayor Foster took over two-thirds of the vote.



NEW MAYOR FOR KOTA BHARU

Tuan Zainal Abidin Tuan Yusuf, (right) aged 54 has become Mayor of **Kota Bharu**, our Newcastle in Malaysia. He was a senior civil servant in Kelantan province and previously was Mayor of GuaMusang District Council in southern Kelantan. He has also been Director of Kelantan Charitable Foundation



RÉMY VOIROL
- Chancelier of
Neuchâtel for
25 years !

CONGRATULATIONS!



Many congratulations to Rémy Voirol who 25 years ago on November 1st 1993 was announced as Chancelier de la Ville de Neuchâtel (Chancellor or Chief Executive of the city of Neuchâtel, our "Newcastle" in Switzerland). Rémy's support for Newcastles of the World has been total and he has attended most of our conferences. *The press announcement of his appointment*

In Neuchâtel he organises and manages all official receptions of the City, all meetings of the City Council and the Municipal Parliament and all elections. He signs all the decisions of the City Council with the President. As chancellor he is essential to the effective institutional functioning of the city and has carried out his job with dedication and distinction - and we wanted to take this chance to say congratulations and thank you, Rémy!! Rémy is passionate about cycling, a sport he practices regularly. It was therefore a special pleasure for Rémy to have the opportunity to organise a stage of the *Tour de France* in Neuchâtel in 1998 and also many stages of the *Tour de Romandie* (in the French speaking part of Switzerland).



Akhaltzikhe was special to Charles Aznavour

We were saddened to hear of the death earlier this month of the great **Charles Aznavour**. The singer had a special connection with **Akhaltzikhe**, our Newcastle in the Republic of Georgia, because his Armenian father was born there. Because of this link, Aznavour accepted an invitation in 2012 to sing at the reopening of Rabati Castle in Akhaltsikhe after its magnificent refurbishment - it was a truly memorable occasion.



NEWS

AKHALTSIKHE AND THE EUROPEAN UNION

The Republic of Georgia and the European Union entered into an Association Agreement in 2016. There is an ambition for full membership as links to the United States, EU and NATO have been strengthened in an attempt to move away from the Russian sphere of influence



The delegation of the European Union to Georgia, with partners, have been organising “Europe Days” in the main cities of Georgia and on 29 September 2018, the historic Rabati Castle in **Akhaltsikhe** was transformed into a “Eurovillage” for a day, taking all visitors on a journey to the European Union with fun activities throughout the day. The guests could meet various EU-funded development programmes and find out more about how the EU is helping create more opportunities for Georgian citizens.

The Governor of Samtskhe-Javakheti Province, Besik Amiranashvili, together with the Mayor of Akhaltsikhe, Zaza Melikidze (pictured top left), French Senators and a delegation of the European Union to Georgia led by, Mikolaj Bekasiak officially opened the Europe Day event and visited the stands of the participants.



We have been welcoming visitors to Newcastle upon Tyne from other Newcastles for a symposium about the Future of City Centres - pictured from left to right are Dr Johann Habermeyer, Deputy Mayor of **Neuburg an der Donau**, Germany; Dr Marcus Jefferies, University of **Newcastle, Australia**; Professor Bob Giddings and Lucy Winskell, University of Northumbria, **Newcastle upon Tyne**, David Faulkner and Zélie Guérin of Newcastles of the World. Information from the symposium will be shared via our Newcastles of the World website. The University of Newcastle, Australia will be hosting another symposium in this series in early 2019.

Lord Mayor of Newcastle upon Tyne David Down and Lady Mayoress Barbara Down officially welcomed Dr Habermeyer and his wife Doris to the city.

WHY NOT TRY THE DELICIOUS RECIPES IN OUR NEW COOKBOOK?

For example - from Nové Hradý in the Czech Republic try Litina, a hearty potato cake with smoked meat and pork greaves, sprinkled with poppy seed.

Ingredients: 3 large grated raw potatoes, 1 litre milk, 750g coarse flour, 3 eggs, a pack of yeast, marjoram, cumin, garlic, salt, lard, poppy seed (you can also add pork greaves - fried pork rind - or chopped smoked meat, or use the option without meat).

Method: Let the yeast grow in lukewarm milk. Add flour into the dish, grated potatoes, eggs, salt, pressed garlic, marjoram, grown yeast and the remaining milk and then, depending on the option – pork greaves, smoked meat, it all depends on your taste. Mix well and let it rise.

Grease the baking sheet with lard and richly sprinkle with poppy seed. Once the dough is risen in the dish, pour it onto the baking sheet and leave it to rise for a while. Before baking, sprinkle it with poppy seed. Bake in the oven at 180°C for about half an hour. “Litina” must have a golden crust.

After baking, cut into squares. This recipe is for about two baking sheets.



<https://newcastlesoftheworld.com/projects/>



The regional training fair "A-Zu-Bi!" took place in October in its twelfth edition in the Neuburger Parkhalle, **Neuburg an der Donau**, Germany. Over 60 exhibitors presented over 100 types of training and job opportunities and 22 study programmes. There were over 5000 visitors to the exhibition.

CHOCOLATISSIMO IS BACK !

Neuchâtel, our Newcastle in Switzerland, celebrates the fifth edition of its wonderful Chocolatissimo! festival in November. Pictured here, sampling the goods, are Pierre Walder, President of the Chocolatissimo Association with Lena Brina of the tourism team, and Thomas Facchinetti, municipal councillor, director of tourism. The origin of Chocolatissimo is the chocolate festival at the Museum of Art and History created in 2009 as part of the exhibition "the world according to Suchard". From 2014, the Tourism Department of the City of Neuchâtel, nine confectioners-chocolatiers in Neuchâtel and Tourism Neuchâtelois came together to set up a festive tasting event, and now it is possible to celebrate the chocolate heritage of the canton of Neuchâtel annually, highlighting the quality of the many different chocolate producers and shops in the region. Each year three new plates of chocolate with different and original flavours are created at Chocolatissimo and then made available to the public.



At the end of September, at the Latvian palace of culture in the capital Riga, Minister of Agriculture, Jānis Dūklavs, hosted the annual 'Sower 2018' contest among farmers and other food producers – and proud winner in the category of best company for food production was **Jaunpils** Pienotava (Dairy). This was the 25th anniversary of the awards, and to mark it a special label was created that the category winners may use on their packaging and in promotions.

Jaunpils Pienotava has won many awards for its quality cheeses - including only two months ago at the Riga Food Festival. Established for over 100 years the company is now producing more than 20 different type of cheese, sour cream, cottage cheese, dessert, puddings, sweet and salty curd mass. Jaunpils dairy products are produced from high-quality milk - the factory is an agricultural co-operative "Piena Ceļš", which brings together 64 local dairy producers/farmers. The products of Jaunpils dairy are natural, healthy and free of preservatives. They say "Our cheesemakers put love in each slice of cheese!" The cheeses are different from industrially-manufactured cheeses through the taste characteristics, visual appearance and excellent quality. The company exports to many different countries across the world.

JAUNPILS IS THE BEST



Carl Hahn from Nové Hradý – a key figure in the history of Germany's automotive industry

Nové Hradý, our Newcastle in South Bohemia, Czech Republic was formerly known as Gratzen, and become part of the former Czechoslovakia in 1918.

Born in 1894 in Nové Hradý, Carl Hahn began his professional career in 1922 and quickly became a senior manager of the German car and motorcycle company DKW. Within a short time he built up a modern, efficient sales and marketing structure and played a key role in the development of DKW into the world's largest motorcycle manufacturer.



In 1932 he was a co-founder of the Auto Union in Chemnitz which later evolved into the Audi car brand. The Auto Union AG was extinguished in 1948 but Hahn, then in West Germany, was one of the initiators for the creation of a "new" Auto Union in Ingolstadt, Bavaria – now employing many workers who live in and around Neuburg an der Donau. His son, Carl Horst Hahn followed his father in the motor industry and was head of the Volkswagen Group from 1982 to 1993, being chairman of the board of management of the parent company, Volkswagen AG.

The City of **Newcastle Australia** has taken top honours for its work on the climate change frontline at the inaugural Cities Power Partner Summit Awards. The City took home the Cities Power Partnership Energy Efficiency Achievement award for the Newcastle Museum Energy Upgrade Project, which upgraded lighting in several sections of the building to maximise energy efficiency, saving thousands on power bills, in addition to a installing a 100kW solar panel.



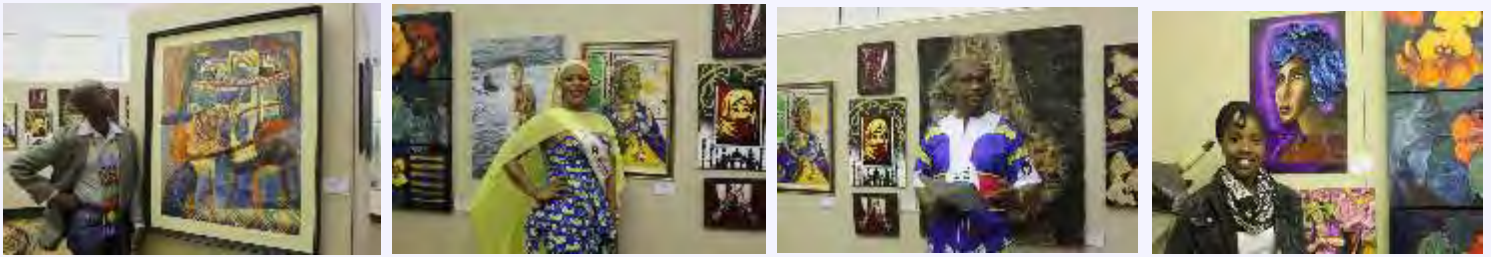
CULTURE

The prestigious Erzsébet Háy International Talent Singing Competition was held recently for the third time in **Nové Zámky**, Slovakia. Over three days, the jury and the audience enjoyed many performances in three genres: opera, operetta and musical.

In the finals, the Budapest Symphony Orchestra joined the performers. The jury president was Nové Zámky mayor Ottokár Klein, himself a distinguished opera singer, who is also the patron of the Háy Erzsébet Talent Search Singing Competition.



The winner of first prize in the opera category was Hajzušová Tatjana (Slovakia) and the mayor's special prize was awarded to Szluka Lída (Hungary).



Carnegie Art Gallery in **Newcastle, South Africa** marked national Heritage Month in September with its annual Heritage Art Exhibit. This year's exhibit was themed "Without the past, No Forward" and here are photographs from the opening event and of some of the exhibits. Guest speaker artist Benjamin Nsuntsha, shared his views on the importance of art. "A piece of work must talk with you, as you must talk to it. You need to communicate with your work to share your message with others." Newcastle Mayor, Makhosini Nkosi said that arts and culture is an area of society which often faces neglect, taking a back seat to make way for other aspects of life. Yet, he says it is instrumental to recognise the importance it plays in our society. "Artists talk through their work. We are here to celebrate our heritage and promote social cohesion."



Neuburg an der Donau, our Newcastle in Bavaria, Germany, celebrated the River Danube in word, sound and image - "Wort, Klang und Bild" - last month. With almost fifty different venues and more than 200 artists involved, Neuburg presents itself as a city of culture. There were numerous events, including street theatre, starting in the upper Old Town and on the Danube River, a variety of concerts, lectures, guided tours, several exhibitions and many other performances. It's an annual festival but this was the biggest yet.



**ENJOY HERE
SOME OF THE
STREET ART OF
KOTA BHARU,
MALAYSIA**



See Newcastle, Australia's iconic street art online with a new mapping tool !

Where can you take a seat in the Lord Mayor's chair, fight off a giant tyrannosaurus rex and have your mugshot taken as your city's 'most wanted' - all in the same day? It's in **Newcastle New South Wales**, and the city's iconic street art provide visitors and Novocastrians alike with fun, interactive experiences. But few know exactly where all these amazing artworks live - and that's where the 'Pin the City' project comes in. It's a new, interactive online mapping tool that uses people power to pin the locations of their favourite works to a virtual map and create conversation around it. See <https://newcastle.mysocialpinpoint.com/art-mapping#/>

Newcastle Lord Mayor Nuatali Nelmes said the Pin the City project was part of Council's aim to showcase the city's most prized public assets - our people and their talents - to the world. "Public art is an important part of the city's changing landscape," the Lord Mayor said. "It tells a story, brings life to our streets and creates a thriving, inclusive and happy community where people are able to express themselves and their creative licenses."



FILMSHOWS IN THE CASTLE IN HERCEG NOVI



The 32nd Montenegro Film Festival took place in early August in its beautiful coastal home city of **Herceg Novi** ("Newcastle"), with its main performance area the amphitheatre of the Kanli Kula ("Bloody Tower") fortress



NEWCASTLE, ONTARIO'S DOCVILLE PLAYS HOST TO FILM FESTIVAL

The 2018 Durham Region International Film Festival (DRIFF) in Canada took place from October 17 to 20 - four days of carefully selected films, film-making demonstrations, and a one-of-a-kind movie-making experience at Docville's Wild West movie set in **Newcastle, Ontario**. Delegates to our 2016 Newcastles of the World conference will remember our enjoyable visit to the set.



At Docville participants went behind the scenes to make a Movie-in-a-Day with Durham College's School of Media, Art and Design. The Docville Wild West Movie Set offers 8 acres of property, a

complete main street of buildings with dressable interiors and exteriors, live stock accommodations, indoor and outdoor period props, buggies & carts.



The film *The Brothers Warner*, starring Dennis Hopper and written and directed by Cass Warner, was shown at the prestigious Richard Harris International Film Festival in New York recently. It tells the story of the start of the Warner Brothers studio including their first film theatre in **New Castle, Pennsylvania**.

We like this seasonal image spotted on the website of the Art Association of Henry County, based in **New Castle, Indiana**.



THE SIGHTS AND COLOURS OF AUTUMN (FALL)



Clockwise: Newcastle Canada; the road outside New Castle Pennsylvania; Three Sisters Farmers Market, New Castle, Indiana; harvest festival Akhhaltsikhe, Georgia; Mount Horaiji maples, Shinshiro;



ONE MAN'S DREAM : NOW A MUSEUM OF TRANSPORT FOR THE MANY

This is a story of one man's dream, his own personal museum that he now shares with the public. It is the Harlansburg Station, Museum of Transportation in New Castle, Pennsylvania.

Donald Barnes, a retired US Air pilot, started collecting things without a purpose over thirty years ago. He collected odd things, such as airplane propeller, which served as a clothing stand for one of his daughters in the corner of her bedroom. The frame of an unassembled bi-plane he moved into the garage in his New Castle home then proceeded to build, making this a "must see" attraction for the neighbours and visitors. He began constructing plastic airplane kits in his spare time, collecting thousands of boxed models. He went so far as to convince his wife and family to move onto a 60-acre farm where he could build an airstrip and airplane hanger! Little did they know the farm would begin to house future museum exhibits. He built the grass airstrip with his family. His three children helped build the hanger. Over the next ten years, his interests started to branch out into other areas. Two full size antique Greyhound buses (in need of restoration) appeared. Old gas pumps, porcelain signs, railroad tools, badges from steel mills, an airliner galley, a Model T 1949 Ford truck, parachutes, leather flying pants with matching jacket were all tucked away after being purchased at auctions all over the country. The real surprise came when he purchased 4 passenger railroad cars and shipped them by rail to New Castle. (His wife had agreed to only one!)



Then he had a purpose to his collecting. He built a museum so that he could share his passion with everybody. He designed a 30x90 replica train station and moved the four 25 metre cars by trailer. The entire family catalogued and displayed over three thousand objects. The museum was complete. For the past sixteen years the Harlansburg Station has remained a private museum, receiving no state or federal funding. The owner and his family welcome people from Pittsburgh, the tri-state area, and from around the world to share his love of transportation.

Newcastle-under-Lyme's "new castle" opens!

A new civic centre hub called Castle House has opened in Newcastle-under-Lyme, designed to boost the town centre economy, bring services together and bring large efficiency savings.

The 17 million euro, four-storey building in the centre of Newcastle houses services from Staffordshire County Council, Newcastle-under-Lyme Borough Council, Staffordshire Police and Aspire Housing's customer services department, as well as becoming home to the town centre library and Newcastle Register Office.

Councillor Simon Tagg, Leader of the Borough Council, said: "Working together under one roof, partners will be able to deliver significant financial savings for council taxpayers and provide more joined-up services to residents".



Early plans have been revealed to build Europe's tallest observation wheel on Newcastle upon Tyne Quayside. Nearly 140 metres high, the wheel will be 5m taller than the London Eye. The project could see around £100m invested in the city and up to 550 jobs created.



THE BIG WHEEL AND THE GIANT

Computer-generated images show elevations of the wheel and the rest of the 'Giants on the Quayside' development, including The "Geordie Giant", a 12m tall steel structure, and a new destination food and beverage experience for Newcastle called The Giant's Quay. In addition, the development will feature a family entertainment centre filled with trampolines, climbing walls, a skywalk and separate café. The development will cover 32,000 sq m in total and, according to World Wheel Company, will take 18 to 24 months to build. A detailed planning application relating to the observation wheel and the Giants on the Quayside development is due to be submitted to Newcastle City Council by the developer later this year.

FESTIVALS **NORDEN I NYBORG**

In September the city of **Nyborg** in Denmark hosted a special six day festival of cultural experiences, “Norden in Nyborg”. Music, literature, food, songs, theatre and languages from the various Nordic countries was explored, shared and celebrated. Part of Norden in Nyborg was a talent development and exchange project where young Nordic musical talents met.

Former Minister of Culture Bertel Haarder, who is active in the Nordic Council and the Nordic Council for Interaction, believes that Nyborg is the obvious place to choose as a permanent base for such a festival, with its large hinterland and as a historical place of significance for over 200 years.



The 36th Kelantan (Malaysia) International Kite Festival was held just outside **Kota Bharu** in August and attracted a total of 37 international participants from 12 countries, another spectacular year of kite showcase! A highlight was a kite-making competition along with kite-making demonstrations and workshops.



HATS OFF TO NEUBURG ! For 19 years Ute Patel-Missfeldt has attracted the best milliners and hat designers to the renaissance-city of **Neuburg an der Donau**, our Newcastle in Bavaria, Germany, for “Mut Zum Hut”, Europe’s largest hat festival - and the latest edition at the end of September was another great success. More than 15.000 hats were admired, tried on and of course also bought. The inspirations and ideas of the creators seem endless. Year after year they surprise with special new creations and designs. Well-known international fashion designers, leather and feather artists were represented, and there was a jewellery event “schmuck durch Schmuck”, that took place simultaneously with the hat festival.



As part of a Town Trail project for **Newcastle-under-Lyme** town centre business improvement company, artist Grega Greaves created 250 clown egg-style painted stones to form an installation, called 'Clowning Around', that encircled the town in a ring. This is to celebrate 250 years of the modern day circus and the life of Philip Astley, known as the father of modern day circus and born in Newcastle-under-Lyme in 1742. Philip Astley was the first entertainer to use clowns as an act in their own right; without him they may have just slipped into obscurity and not have become as symbolic of the circus as they have today.

The city of **Neuchâtel**, our "Newcastle" in Switzerland, celebrated the annual grape harvest festival in September. Extending from Lake Neuchâtel to the foothills of the Jura, the winelands on the shores of the Three Lakes Region are characterised by two dominant varieties: Chasselas being the white (locally called Neuchâtel) and Pinot Noir, the red.



*After a full-size reconstruction and re-opening of its cinema, **Nové Zámky**, Slovakia is about to present the 14th festival Jazz Blues Jamboree, on November 3.*

The festival, considered one of the greatest jazz-blues celebrations in Slovakia, has a programme on two stages. A special part of programme is called Vinylmania. LP collectors all over the area can meet, show off their vinyl treasures or exchange them.



COMMUNITY

REMEMBERING - 100 YEARS ON

As part of the commemoration of the centenary of the First World War armistice in the city of **Newcastle, Australia**, a time capsule has been buried in the Lambton area of the municipality - inspired by another capsule that was buried 100 years ago. While 140 local men were away fighting World War One, a number of their wives, mothers and sisters formed the Lambton Ladies Committee to raise money to pay for Memorial Gates, and they created a makeshift time capsule, buried in a bottle beneath the gates, a few weeks before Armistice. This is the only such World War One commemoration in Australia. The glass bottle, exhumed recently, contained a story from the Newcastle Morning Herald and Miners Advocate and coins.



Newcastle Lord Mayor Councillor Nuatali Nelmes was joined by local primary and pre-school children ahead of the celebration of the 100-year-old time capsule and its replacement. "Hopefully some of the little people with us today will be around with us in a hundred years and will remember the day we buried the time capsule, and keep that tradition going," she said.



NYBORG'S VOLUNTEERING SPIRIT

In **Nyborg**, Denmark there is a strong sense of community and a tradition of volunteering among local people. "Frivillig Fredag" (volunteering Friday) at the end of September brought volunteers onto the streets to show their commitment and encourage others.

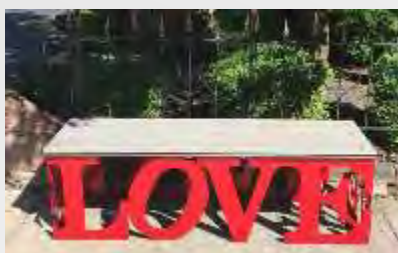


Many voluntary and charitable organisations set up stalls in the town hall square to profile their work and sign up helpers. Nyborg Kommune has a specialist volunteer consultant Jannie Rasmussen and you can read all about volunteering in the city on <http://www.nyborg.dk/da/Borger/Frivillighed>



On Saturday, October 20, repair initiatives from around the world marked "International Repair Day" and the established repair café in **Neuburg an der Donau**, Bavaria, Germany was again prominent in offering services to local citizens. Among other things, volunteers repair portable electrical appliances, wooden objects such as chairs or picture frames, bicycles, jewelry made of enamel, and a seamstress is responsible for shortening trousers or sewing blouses and skirts.

There are over 70 community-organised repair events in the US and Europe. The initiator is the Open Repair Alliance, which was founded in England. Every year, about 1 million tonnes of repairable waste are disposed of in Germany. At 1.3% of the world's population, Germans are responsible for around 2.7% of global electronic waste. By repairing material consumption, energy and exhaust emissions are reduced and money is saved. Repair events are now taking place in more than 30 countries - called Repair Cafés, Fixit Clinics, Club de Reparadores, Réparothons, Restart Parties or Fiksefest.



If the graphical style looks familiar here, then no wonder. These attractive benches in downtown **New Castle, Indiana** have been created in the style of celebrated pop artist Robert Indiana.



Robert Indiana, who died recently, came from New Castle. The city has been remembering its distinguished son, and the images that he created that are known worldwide. The benches were made possible through a grant from the *Choose Henry* fund at the Henry County Community Foundation and were created by Steven Vitaoe and Michael Wieland. They look wonderful and local people "LOVE" them.

Thank you to Nina Hassan, one of the Kota Bharu delegates to our conference in Shinshiro, for this article about tourism in her city, focusing on the famous Pasar Besar Siti Khadijah (central market) as a symbol of local trade culture and the role of Kelantanese women.

PASAR BESAR SITI KHADIJAH: AN INTERPRETATION OF ISLAMIC TOURISM IN KOTA BHARU

WORDS BY NOORIDAYU AHMAD YUSUF & HASNINA HASSAN, PHOTO BY RZLEY KOTA BHARU, MALAYSIA

The name Pasar Besar Siti Khadijah (Siti Khadijah Central Market) is a must-visit tourism attraction amongst both local and foreign tourists, as part of their compulsory itinerary when visiting the historical city of Kota Bharu. Famous as shopping heaven among visitors for its unique hexagonal-shaped building with a dome and colourful podium, it is also the only place to get all types of souvenirs, in the form of food like keropok (fish cracker), serunding (dried chicken/meat

floss), a myriad of local handicrafts including clothing, as well as household items to be brought home as a reminder of their trip. A feast to the five senses, one can

array of silk *batik* and *songket* (local traditional costume) on display, the taste of the (very affordable) Kelantan's delight, the bargaining and haggling episodes, the smell of the fresh catch of the day, and the fine workmanship of the handicrafts sold.

For the locals, it is very much part of their daily lives, as a place to get their daily needs, and meet their friends, to exchange little anecdotes, making the shopping experience richer and more meaningful. The market is seen as the soul of the city,

where people from every walk of life, would go to, albeit with different reasons. It is also a place that holds family traditions, of knowledge and skills, which are handed down from one generation to another, in the form of small and medium business enterprises. It tells the stories of how trade is looked upon as a way of life rather than a thing to do for living, and the market as an extension of home instead of a workplace. Adjacent to the market is the Masjid

Bara'ah (which means the market's mosque) for Muslims to perform their prayer. The mosque is connected to the market, with

are conveyed to the people in the market. Speakers are provided almost everywhere inside the market for people to gain knowledge while carrying out their trade activities.

Pasar Besar Siti Khadijah is the symbol of a trade culture that is unique to Kelantan. One of the most prominent characters of the market is its women domination, both as traders as well as customers. Acknowledged by the international community, particularly the Europeans and the Chinese, this has been mentioned in

chronicles, travel journals as well as expedition reports, from three centuries ago. This is also a factor that earns the market the namesake of Prophet Muhammad's (PBUH) beloved wife, Khadijah binti Khuwailid, who was herself a successful merchant with trading convoys in many parts of the Arab Peninsula. The diligence and their active involvement in trade has been one of the reasons for the term 'Kelantanese women' to be recognized as much more than just a demographic description, but rather, as a socio-cultural concept, encompassing a system of value, custom, trust, morale and conduct. Trading is considered a *Sunnah* and encouraged as the most honest livelihood in Islam. In running business, Islam teaches us to sell quality products, offer fair price, speak kindly and practice honesty – the trademark that Pasar Khadijah traders is known for, and much preferred by the visitors.

Today, Pasar Besar Siti Khadijah continues to flourish as an Islamic marketplace, not only in terms of its trading culture and attitude of the Muslim traders, halal products offered, but also in terms of its image, which is reflected in its unique architecture that resonates with the way of life of the people of Kota Bharu. Islamic teachings are practised and blended with the local culture, giving a unique travel experience to tourists.





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October 18, 2018

NEWCASTLES OF THE WORLD CONFERENCE - MESSAGE TO DELEGATES

I would like to thank each and every one of you for attending the 2018 Newcastles of the World Alliance Conference that was held in Shinshiro. I would also like to thank you for your involvement in the discussion sessions as well as during the external activities, for your enthusiasm and motivation to take the Alliance forward, and for your interest in discovering Japanese culture. It was a real pleasure to welcome you and to show you my beloved city.

Looking back at our productive and engaging discussions, our successful Youth Conference, the record number of delegates that gathered for the conference, and most importantly, the many projects that have been elaborated, I sense that our network has taken one step forward in its development. The links between our cities have strengthened and I am convinced that it will result in successful collaborations and exchanges for the future. More concrete ideas for youth exchange have started to emerge, and local companies have come forward, pinning their hopes for the future of business exchange. In many areas, international interaction and exchange has deepened and spread; and we believe that it will further bear us fruitful achievements.

Now that we are all back in our daily routine, let's keep working together towards greater achievements for the Alliance, starting by implementing our projects, cultivating the valuable friendships we have created and honoring the commitments we have undertaken. On the road to Neuchâtel 2020, we should also continue to promote the Alliance amongst our fellow Newcastle citizens. As we have appreciated the benefits of our network, we should share it with as many people as possible.

I am truly looking forward to seeing you all again in Neuchâtel in two years.

Yours faithfully,

穂積亮次

Ryoji Hozumi
Mayor of Shinshiro





Newcastles of the World Conference, Shinshiro 2018: Joint Communiqué

Delegations from fifteen different Newcastles gathered in Shinshiro, Japan, from the 3rd October to the 8th October. Following the original initiative of Shinshiro City, Japan, we have continued to exchange views and have deepened understanding, friendship and solidarity among us. We have succeeded in establishing and maintaining an international network connecting our towns and cities for the mutual benefit of our citizens.

On behalf of our respective Newcastles, we met at this the 20th Anniversary Conference and renewed commitment. We discussed how to take our Alliance forward, looking to the future, collaborating in particular in the fields of Culture, Education, Tourism and Business. In parallel to the main conference a youth conference was held - Today's Youth: Tomorrow's Newcastles. The youths presented their agreed actions to the main conference.

We agreed to use our best endeavours to progress the following programme:

1. To develop a number of achievable, concrete projects on the key conference themes. The Secretariat was tasked with having a co-ordination role, working with members, facilitating and providing support in taking the projects forward during the period leading to the next bi-annual conference (see Annex II).
 - a. We recognise that not every project will be able to embrace each member, and encourage collaboration between individual members, including town twinning.
2. To work together to promote the Newcastles Passport, our existing scheme, designed to increase opportunities for tourism between our Newcastles, encouraging opportunities to experience each other's cultures, languages and places.
3. To support our young people in progressing specific project development following the idea to create a youth tourism app, which was generated at the first global youth conference, held by Shinshiro in December 2017.
4. To support and develop a small number of initiatives, designed to create more youth-friendly Newcastles.
5. To raise awareness of the Alliance in pupils from a young age.
6. To encourage our members to agree that all delegations to future conferences should include youth delegates, with a guideline of at least 25% of the delegation numbers.
7. To support services that recognise an ageing population, meeting their needs but recognising the experience that older people have and the contribution that they can make.
8. To pursue opportunities for collaboration in applying for EU and international funding, commencing with the EU Europe for Citizens programme, under the Network of Towns category.
9. To develop a stronger focus on sharing information, knowledge and best practice.
10. To improve communications between us by:
 - a. Having nominated contact points among officers, politicians and relevant individuals and agencies who guarantee to take initiatives, provide information and respond promptly and positively.
 - b. Creating greater content and functionality in our online presence with clear links from our municipality websites to Newcastles of the World.
 - c. Sharing a range of appropriate promotional material that can be used in our individual information centres, online and for exhibitions.
11. To adopt the attached proposal regarding membership of Newcastles of the World (see Annex I).
12. To welcome and accept the invitation extended by Neuchatel, Switzerland, to host the twelfth conference in 2020.
13. To approve the invitation extended by Nyborg, Denmark, to host the thirteenth conference in 2022.

Annex I In accordance with the Alliance's aims to promote friendship between the members and to develop projects of mutual benefit, and in order to strengthen the Alliance and ensure its durability, the following is agreed as a definition of membership:

14. Members who pay fees are regarded as core members, and those who do not pay a fee are associate members. Core members are: Shinshiro, Neuchâtel, Neuburg, Jaunpils, Nové Zámky, Nyborg, Nové Hradky, Newcastle Canada, Newcastle South Africa, Newcastle upon Tyne.
15. Core members where leadership and support of the municipality is guaranteed will have two votes on business issues. Core members without municipal support will have one vote, and associate members will not have a vote on business issues.
16. The admission of any new core members in the future must be agreed by a two third majority of those who make up the core members at the time of an application.

No more than two additional associate members will be admitted at each conference.

Annex II Throughout the sessions, we agreed on the following projects in each conference theme that we would like to implement:

17. Culture – Project I: Promote exchange of artists
18. Culture – Project II: Promote exhibitions among the different Newcastles
19. Tourism – Project I: Hold a Newcastles of the World day
20. Tourism – Project II: Hold a Newcastles Festival (Food and beverages)
21. Education – Project I: Create an online platform to facilitate communication and co-operation, leading to exchanges of teachers, students, pupils
22. Education – Project II: 'Learning from other Newcastles', commencing with the creation of a YouTube Channel, a school project led by Nyborg, Denmark.
23. Business – Project I: Promote our local companies through the organization of a Business fair at each Conference and by keeping an online database with their details.
24. Business – Project II: Organizing exchanges of trainees, employees and students through a project approach.
25. Business – Project III: Provide bespoke business and cultural tourism travel packages for the visitors to and from other Newcastles.

Moreover, we agree to accept the findings of the Youth Conference, details of which will be circulated afterwards.

FROM THE SECRETARIAT

You can buy Sue Wilson's book about Newcastles of the World on Amazon - <https://www.amazon.co.uk/Newcastles-World-history-diversity-Newcastle/dp/0951048872>

Discounts are available for bulk orders - contact david.hepworth@newcastle.gov.uk

The book will be featured in a talk at the Newcastle Book Fair on 26th November.



Linked with the publication of the Newcastles of the World 20th anniversary book, we have had exhibition in Newcastle upon Tyne (UK)'s main city library about the many Newcastles around the globe. And the local daily newspaper has also been giving coverage - this link also leads to a short animation of a tour of several Newcastles -

<https://www.chroniclelive.co.uk/news/north-east-news/you-know-more-100-newcastles-15185141>



Zélie Guérin manages the projects of Newcastles of the World - contact her on zelie@zelieguerin.com for information or to help, including for information on our Newcastles Passport scheme. For other queries contact David Faulkner on newcastlesoftheworld@gmail.com

As requested by the mayors, we have created an **events calendar on our website** - factor them into your holiday journeys to other Newcastles of course, to promote your events and to take account of when planning them. We also feature the events on Facebook and Twitter. Check out:

<http://newcastlesoftheworld.com/events-calendar/>

Email your events to

See also - <https://newcastlesoftheworld.com/your-contacts-in-our-newcastles/>

newcastlesoftheworld@gmail.com



YOUTH

YOUTH DEVELOPMENT AGENCY SETS UP

The National Youth Development Agency (NYDA) of South Africa has this week opened a full-service branch at the **Newcastle Municipality**. The NYDA encourages young people to be the catalysts for change in their communities and provides a wide range of help and services including career guidance, mentorship, skills development and training, entrepreneurial development and support, health awareness programmes and involvement in sport.



HERCEG NOVI ARE THE TOP DEBATERS

The young team of the Debating Club SMŠ "Ivan Goran Kovačić" from **Herceg Novi**, our Newcastle in Montenegro, achieved remarkable success at their debut tournament in Moscow in mid-October. The team of oveljana Sara Novović, Ana Marija Finžgar and Nemanja Đurić, under the mentorship of Professor Gojko Đurđević, were placed in every category and in overall placement they were They were in competition with around 100 debaters from Ukraine, Kazakhstan, Slovenia, Poland, Montenegro, Great Britain, Qatar, South Africa and Russia.



Photos from Juris Grinfelds-

Young people from **Jaunpils**, our Newcastle in Latvia, took part in "Sky 2018" recently - an innovative youth development and team-building programme, designed by young people themselves and sustained through a network of local schools.

Congratulations to Shuheii Takeshita of **Shinshiro**, Japan on his recent wedding. Shuheii is only 27 years old but he is already a member of the city council in Shinshiro and was largely responsible for creating the Youth Assembly in his home city.



CITY OF DREAMS FOR YOUNG PEOPLE

The City of Dreams initiative, launched in **Newcastle upon Tyne** in September, aims to get more children and young people involved in art and culture. The major cultural agencies in Newcastle and Gateshead have come together with a mission to engage 165,000 children and young people every year for the next decade and enable them to take part in cultural and creative activity. See

<https://www.chroniclive.co.uk/whats-on/arts-culture-news/city-dreams-initiative-just-ticket-15180353>



Among the young people who presented the the initiative were Esther Kirk and Eddie,

Chappel, (immediate left), delegates to our Newcastle of the World conference in Shinshiro.



ABOUT NEWCASTLES OF THE WORLD



In 1998 the Mayor of Shinshiro in Japan took the initiative to invite representatives of seven other "Newcastles" to his city. They have continued to meet every two years – in Neuchâtel, Switzerland in 2000, USA (Indiana/Pennsylvania) in 2002, South Africa 2004 & 2010, Newcastle-under-Lyme (UK) in 2006, Neuburg an der Donau, Germany in 2008, Newcastle upon Tyne (UK) in 2012, Nové Hradky in the Czech Republic in 2014, Newcastle Ontario, Canada in 2016 and Shinshiro City Japan again for our 20th anniversary in 2018.

The aim of the Newcastles alliance is to foster friendship and collaboration, and to share and enjoy each others' heritage and culture. Each gathering has taken a discussion theme to ensure practical, usable outcomes, also involving our young people.

SPORT

FARAH WINS HIS 5TH GREAT NORTH RUN



Britain's Mo Farah won a record fifth Great North Run half marathon in early September in **Newcastle upon Tyne**. Farah clocked 59 minutes and 26 seconds for his fifth win in a row in the race, with New Zealand's Jake Robertson second. Vivian Cheruiyot from Kenya won the women's race for a second time in three years. Briton David Weir set a new course record to win the men's wheelchair race for the seventh time, with Pole Martyna Snopce taking the women's race. There were almost 50,000 taking part !



The maiden **Newcastle (Australia) Supercars 500** in 2017 drew 192,000 people to the city over 3 days, making it the biggest sports event in the city's history. The 2018 edition, from 23rd to 25th November, promises to be even better, and the buzz of the Supercars Finale will extend across the city with "Entertain Newcastle", a four day festival. A \$30 million (18m Euro) windfall generated by the inaugural Newcastle 500 flowed through Newcastle's local economy last year, according to the independent Hunter Research Foundation Centre's analysis of mobile phone data, banking records and business transactions.



HERCEG NOVI KARATE TEAM SUCCESS IN TOURNAMENT

A team of 11 from the Karate club "Šotokan tim" **Herceg Novi** successfully performed at the tournament "Cup of Champions" in Bijeljina, Bosnia. The tournament gathered around 800 competitors from 70 clubs from Bosnia & Hercegovina, Montenegro, Serbia, Croatia, Slovenia and Austria. Overall the Club took a creditable sixth place with 12 medals, of which 4 were gold, 5 silver and 3 bronze.

WORLD SPEED RECORD HYDROPLANE BACK FROM THE DEPTHS

Bill Smith, from **Newcastle upon Tyne**, has led the rescue and restoration of "Bluebird" a world- famous jet-engined hydroplane with which Britain's Donald Campbell set seven world water speed records during the 1950s and 1960s but in which he crashed and died in 1967.

Bluebird K7 was the first successful jet-powered hydroplane and was considered revolutionary when launched in 1955. Campbell and K7 were responsible for adding almost 100 miles per hour (160 km/h) to the water speed record, taking it from the then existing mark of 178 miles per hour (286 km/h) to just over 276 miles per hour (444 km/h). Campbell was killed in an accident in 1967, whilst making a bid for his water speed record, with his aim to raise the record to over 300 miles per hour (480 km/h) on Coniston Water, and Bluebird lay at the bottom of the lake for decades.

K7 has been fully restored by The Bluebird Project, to a very high standard of working condition by Bill and his team in North Shields, Tyne and Wear, using a significant proportion of her original fabric, but with a replacement BS Orpheus engine of the same type albeit incorporating many original components.

In September, Bluebird was refloated and flew again on water. After years of careful reconstruction of the wreck that was eventually salvaged from the lake, refloating and initial trials began amid worldwide interest.

Bluebird completed a series of test runs on Loch Fad in Scotland, reaching speeds of about 150 mph (240 km/h). There are currently no plans to attempt to reach any higher speeds but Bluebird will become a live part of a very important heritage story.

